

By Phat

Well, this is Western Week—the third of its kind—and it looks as if that old bigger and better slogan is really going to be carried out. . . . It's bigger, already, with all of the visiting manufacturers here . . . and from the way it started, it looks better, too. . . . Some of the shirts being worn around town can probably be heard in Los Angeles.

BENCHES are back—at least in part of the Village. . . . Down at the Plaza they are in place again for the weary to sit down and watch the parade. . . . Now, if they could be extended up into the main part of town, too, a lot of letter writers to The Sun would be happy—and so would I. . . . Fire Chief Bill Leonese had a protest this week. "Look, if we slip up once a year and don't have the flag down at sunset, there are a dozen people calling in to tell us about it. But I see that some places which fly the flag aren't so particular. There's one spot I know where I bet the flag is out all night at least half the time. I checked up on them one month and in that time there were 15 nights they didn't take down the flag at sunset. It isn't right."

EMBARRASSING moments come easy to me. . . . Mrs. G says that when hotter water is made, I'll be the one to get into it. . . . Saturday afternoon the telephone sounded off and the girl said: "Bill wants to talk to you." . . . Meaning Wild Bill Rashall. . . . So I got on the phone and to beat him to the draw, insulted him first. . . . Asked him what in the so-and-so he wanted and he quick about it, my time was valuable. . . . Told him if he didn't stop talking so loud, I would hang up and just listen to him from wherever he was in town. . . . Then the supposed Bill asked for Grant Wood and I turned the receiver over to the latter. . . . Turned around and there was Bill standing next to me, grinning. . . . "Who WAS that?" I asked Grant. . . . "That was the boss you just insulted," he said. . . . Can't see why the staff got such a kick out of that. . . . But I wondered over the week-end whether I'd be able to go back on the job yesterday morning.

HIT PARADE entries were wholly satisfactory from a personal standpoint. . . . Recently I wrote here that give "Five Minutes More" five weeks more and it would be on top. That was five weeks ago—and it was on top last Saturday night. . . . "Old Butter-milk Sky," mentioned last week, got on the Parade last Saturday night. . . . "Rumors are Flying" is, on, too. . . . Reminds me that a Villager said that "Rumors are Flying" must have something to do with the OPA rent decontrol order. . . . Pretty far fetched, but there it is. . . . Among record collectors, Bob Martin has about the best in the Village—all of the famous old ones which are real collectors' items.

TRAFFIC Safety Week is past and Chief Gus Kettmann reported more than 4,000 Villagers heard traffic talks, read about it in the press, heard them over the radio. . . . More than 300 drivers were stopped and their attention called to infractions of safety laws. . . . A score were given tickets for more serious violations. . . . The meaning of pedestrian lanes, boulevard stop signs, curb markings were explained. . . . But this morning a girl swung out of Tamarisk road onto Palm Canyon drive, circled clear into the left hand lane then cut right back without looking. . . . With two other cars going north, I almost had to drive into Sam and Leo's market to avoid her. . . . She seemed peevis because other people had the nerve to be on the highway the same time she was.

IN CONCLUSION, there was once a great editor who said, "Go west, young man." . . . Although the only thing in common this editor has with that famous editor is that the latter's handwriting couldn't be read, either, I'd like to supplement that statement and make it read: "Go western, young man and young lady, and your parents, too, and turn out for the big parade and rodeo tomorrow."

Charity

Party Nov. 6 To Assist Girl Scouts

A charity ball to raise funds for the all-important Girl Scouts work in Palm Springs, will be staged Wednesday, Nov. 6, at the Racquet club under auspices of the Palm Springs Women's club, it was announced today.

A meeting was in progress this afternoon at the home of Mrs. Robert Ransom, at which time details of the party, sale of tickets and other items were to be ironed out. The meeting was scheduled at the Ransom home for 1:30 p. m. today.

The Charity Ball will be held at the Racquet Club Nov. 6, starting at 8 p. m. Proceeds will go toward furthering the work of the local Girl Scout council. Ticket sale will start at once.

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Of Palm Springs, California

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Western Week Off to Vociferous Start

Permanent Airport Use By City Near

Aviation Committee And CAA Official In Meeting Monday

Members of the Aviation committee of the city council chamber met in the office of city manager with a high ranking official of the Civilian Aeronautic Authority to discuss ways and means of obtaining permanently the use of the abandoned army airfield now in the hands of U. S. Engineers.

Under discussion was the city's application which has to be recommended, it is said, by the CAA to the War Assets administration. It was learned that C. A. Loge, C.A.A. official who was present, looked with favor on the city's request for the various buildings and equipment and indicated that he would recommend the transfer of these items to the city by War Assets administration.

THIS APPLICATION should not be confused with the interim permit the city asked for some time ago and which is expected to be received by no later than Friday of this week.

Under the interim permit the city of Palm Springs will be allowed entry onto the field and place the airport in operation immediately. This application asked for 27 buildings which included hangars, machine shops, equipment and other essential tools needed in the operation of so modern and large an airport. Even the modern fire fighting equipment will come under the city's control.

HOWEVER, it is known that the city will not directly operate the airport. A lease will be given to one of six individuals who indicated an interest in the operation of the field. The person or company who will be selected to operate the field under a master lease, will have to comply with several requests by city fathers.

One of them and foremost it is understood, will be the conversion of some of the barracks out there to low cost housing for those employees working there, so that the city will not be confronted with a heavier housing shortage than now faces it most of the year around.

INVENTORY of the field was completed today by U. S. Engineers and just as soon as this inventory can be counter checked by the city officials, the list will go back to U. S. Engineers in Los Angeles and the permit for the city of Palm Springs to enter the field should be forthcoming by the end of this week.

DEER ME!

Ted Martell Starts And Ends in Glory

Four Villagers were all pepped up today with the success they achieved during the deer season which came to an end yesterday. Councilman E. F. (Ted) Martell hails the season as the most successful he remembers.

He went out on the first day of the season, Sept. 23, and came back with a three-point 140-pound deer. He went out again on the last day of the season, yesterday, and came back with another three-point, 105 pounds.

Preview of New Styles on Thursday

Tennis Club Will Be Scene of Show By Men's Wear Group

Villager will be given a preview of what the well dressed man will be wearing for the next 12 months when the fashion show of men's and boys' wear takes place at the Tennis Club Thursday morning, under the auspices of the Men's Wear association or Los Angeles in convention here.

A word picture of what the styles are going to be was given by Barney Heller, secretary-treasurer of the Hollywood Rogue Co., and general chairman of the convention here.

WHAT THE UP-TO-DATE man is going to wear include a new casual evening wear suit which is supposed to take the place of the top hat and tails. This new fashion consists of a collarless coat with trousers to match in a pastel shade. The shirt to be worn with the suit will be a combination affair with the lower half looking something like a vest.

All of these styles and other fashions for men and boys will be shown at the Wednesday fashion show. More than 120 different styles will be paraded and modeled by male mannequins. Female models will also be used to style the feminine counterpart of the fashions. All of the clothes have been manufactured in Los Angeles or nearby communities.

THE CONVENTION opened in the traditional style accorded visitors to Palm Springs during Western Week. A special train of delegates which arrived in San Bernardino Monday morning were transferred, 270 strong, to Tanner motor busses for the trip to Village. These busses were met just entering the northern city limits by shouting mob of horsemen, members of the Los Compadres.

Firing their pistols the busses were escorted to a spot opposite the city hall, where several of delegates were taken from one of the busses, lassoed and made to walk the rest of the distance in front of the horsemen.

Men's Wear convention virtually took over the Village yesterday with the apt assistance of the Los Compadres who were instrumental in bringing the merchants to Palm Springs in the first place.

CHARTERED American Airlines planes started to arrive here Sunday evening and Monday morning, every 15 or 20 minutes, chartered by buyers and delegates to the convention. These planes were routed so that those living in the southern states could go aboard in large metropolitan centers not too far from their homes while other planes traveled through the northern and central portions of the country.

Other buyers descended on the desert resort from San Francisco, where the northern men's and boys' wear market held its opening show this week.

Committees of the Men's Wear Manufacturers of Los Angeles and Boys' Apparel Guild of California, gave last-minute polish to their tightly packed agenda, and were ready to fete visitors with a four-day round of entertainment and business, with emphasis on the western manner.

HIGH SPOTS in the entertainment field will be the presentation of Fibber McGee and Molly's national broadcast from the Palm Springs theatre tonight (Tuesday) at 8:30 p. m. and a giant western-style parade and rodeo Wednesday night at the Field Club.



IN THE CAGE—Mary McKeighan locks a group of Los Compadres stalwarts in the cage to go to the Kangaroo court and be fined for various reasons. (Bernard of Hollywood Photo.)

Proclamation

WHEREAS, a great deal of the charm of our famous Desert Resort radiates from our Western atmosphere; and

WHEREAS, it is our civic duty to preserve this Spirit of the West which has brought to each of us so many happy times;

NOW THEREFORE I, C. A. Hyde, Mayor of the City of Palm Springs, do proclaim the week of October 21 through October 24 as **WESTERN WEEK**; and earnestly urge upon all Villagers that they unite in lending their heartiest support to Western Week by appearing in Western attire and participating in all events—particularly do I urge that the merchants and downtown offices close at 4:00 o'clock p. m., Wednesday, October 23rd, at which time the Parade will proceed down Palm Canyon Drive, as a preliminary to the Rodeo that evening at the Field Club.

C. A. HYDE,
Mayor of the City of Palm Springs

Claim Parade Tomorrow to Be Best Ever

Villagers will witness one of the largest parades in Palm Springs history tomorrow afternoon.

The spectacle, which is expected to start around 4 p. m., will wind down Palm Canyon drive beginning at Torney General Hospital, and disbanding on Ramon road.

Phil Delano, chairman in charge of the parade, said the one tomorrow will surpass the one held at the beginning of Circus Week last April. Already, seven well known Southern California riding organizations have announced their intentions of entering the parade. These include: The San Fernando Rangers, Redlands Mounted Police, Riverside County Sheriff's posse, Los Chinos of Indio, Bit 'n Spur Club of Los Angeles, composed of women riders; California Stables of Los Angeles, and a palomino riding club from San Diego.

Prizes will be awarded both to organizations for the best display of horsemanship and to individuals as well.

Mrs. Dixie Gray of the Bit 'n Spur club, who won the silver mounted trophies prize during the Circus parade last April will take part in the ride Wednesday, Delano declared.

Employers Map Plan of Action

Directors of the Palm Springs Employers Association, incorporated, met with board members of the Chamber of Commerce yesterday afternoon, at which time the former group outlined its plans of operation.

Out of the meeting came the decision to establish headquarters of the PSEA in the offices of the Chamber of Commerce. Other plans that came under discussion were the housing problem for employees, the establishment of recreational facilities and the opening of an employment bureau where applicants for positions in the city can be properly interviewed and screened.

Traffic Week Big Success Chief Reports

More than 4,000 people, according to an estimate by Chief of Police A. G. Kettmann, heard traffic safety talks and saw traffic safety pictures in the past week.

He based his figures on the talks given at all schools, at service clubs, nine showings of traffic pictures at the Plaza and Palm Springs theaters, and the warnings handed more than 400 motorists for minor infractions of traffic safety rules during Traffic Safety Week here last week.

PRESS, radio and moving pictures combined to bring home the lesson of safer driving to Villagers and visitors.

Sheldon Bren of KCMJ had his microphone on the streets to interview drivers and pedestrians and also took it to service clubs for broadcasts of safety talks by Chief Kettmann and members of his force.

High praise was given Villagers for the support given the event.

CO-OPERATION and support of all made the week highly successful said Chief Kettmann.

"Newspaper stories, broadcasts, pictures, talks before schools and clubs, helped in making Traffic Safety week here a big success," said Chief Kettmann.

He especially praised Bren of KCMJ, Earl Strebe and Jimmy Burden of the Plaza and Palm Springs theaters and heads of various organizations who aided in the drive.

Members of the Palm Springs Business Women's club were reminded today by Mrs. Jimmy Hume, president, that there will be a meeting tomorrow morning at 8 o'clock at the Village Coffee shop.

A special invitation was extended any women, here attending the Men's Wear convention, to attend tomorrow morning's meeting.

U.S. Senator Heard in Talk by Villagers

By Ethel Gillett Whithorn

The El Paseo theatre was filled to capacity on Sunday evening when William F. Knowland, California's junior senator, was the guest speaker under the auspices of the Palm Springs Republican Committee.

Democrats, as well as Republicans, were present to hear the political philosophy of this young Californian, who has served the people so ably, not only in the state legislature, as assemblyman and senator, but also in the armed forces when America was at war.

SENATOR KNOWLAND'S analysis of present day shortcomings in government administration was strictly American. The first part of his speech was a step-by-step description of the many obstacles which faced the early colonists prior to the Revolutionary War. In each case, he said, the colonists overcame those obstacles because in their hearts was a determination to win freedom for themselves and the people of future generations.

Senator Knowland decried the loss of freedom which the American people have experienced in more than a decade, yet he was most optimistic as he outlined a plan to regain them.

THAT PLAN IS SIMPLE, he said—and one that all Americans can understand. He said:

1. We have a Constitution, which is a government by laws, not a government by men. We must appoint by the President. Stick to the Constitution.

2. Build America's defenses and retain the secrets of the atomic bomb until such a time when all the nations of the world have expressed a willingness and a proof that peace must be permanent.

3. **UNDERSTAND** that the men who are representing us in foreign policy negotiations are thinking as Americans and not as partisans, therefore don't be sold on the theories of Henry Wallace, who, when he was a member of the President's cabinet, publicly expressed views on foreign policy that threatened to wreck every delicate move made in America's behalf by the Secretary of State James Byrnes and Senators Vandenberg and Connally.

4. Realize that the Pac are endorsing candidates whose philosophy runs counter to our form of government and way of life, and that those candidates to this day—two weeks before election, have not told the voters of California where they stand.

Assemblyman Phillip Boyd and Mrs. Melba Bennett, chairman of organization, Palm Springs Republican committee, presided at the meeting.

Dr. J. R. Macartney, pastor of Community church here, and Mrs. Macartney, attended the monthly meeting of the D.A.R. in Redlands last Friday.

Villagers and Visitors Join In Festivities

First Day Sees Many Activities On Great Program

Hoopla, cowboys, prancing steeds and shooting guns ushered in the third annual Western Week early Monday morning.

Los Compadres, local riding club whose members are the moving spirit behind this, the third annual Western Week, started the week's observance of the event with a lot of shenanigans early yesterday.

Riding out early in the morning, a group of the riders dressed in the latest of western fashions and not without shooting "irons", met a long line of Tanner busses transporting 270 delegates to the Men's Wear Convention who had arrived by special train at San Bernardino from eastern points.

THE "COWBOYS" stopped these busses with the aid of the local constabulary and the California Highway patrol and kidnapped some of the "tender-feet", placing them in a stage coach for the remainder of the ride into the Village and the Desert Inn.

All of the way in the Los Compadres let loose with terrifying yells and continued to shoot their guns until the Desert Inn door was reached.

Kangaroo court was then on the agenda and one was held at 12 noon and another at 8 p. m., Monday night. Beautiful female "deputies" scoured the streets arresting anybody and everybody not properly attired, that is, in all or part Western gear.

EARLIER in the day members of the Los Compadres "inspected" business establishments to see if the owner and employees were properly dressed. In most cases "citations" were handed out to "offenders" ordering them to appear at Kangaroo court.

Western week is the first official event of the 1946-47 season and all of the money that is collected as a result of all events staged by the Los Compadres is to be donated to some local charitable organization.

The biggest event of the week in which the Los Compadres figure will be the "Sundown parade" which is to start at 4 p. m., tomorrow and is then to be followed by the first big-time, night-held, rodeo in the history of Palm Springs, which will be staged at the Field Club at 8 p. m.

THE PARADE is expected to be the biggest ever to be seen on Palm Canyon drive. Starting at or near Torney General Hospital, the cavalcade of horsemen and floats will proceed south to end at Ramon road. Riding clubs from all over southern California have indicated intentions of entering the spectacle. Prizes for this event will also be awarded.

Last night the Los Compadres entertained at a cocktail party on the grounds of the Desert Inn, which was attended by hundreds. Following the Men's Wear Fashion show Thursday afternoon at the Palm Springs Tennis club, a Western dance will be staged at the club.

ANOTHER EVENT which is scheduled to take place today is the Kangaroo court and street dance at 8 p. m. in the Plaza. Many easterners and Europeans here in Palm Springs for the first time in their life, ostensibly to attend the convention of Men's Wear, will never forget the Village if the Los Compadres have anything to do with it. According to Wall Spalding and other members of that organization, they intend to do everything in their power to show these people a good and enjoyable time.

Chilly

But, Oh, How Nice To Grab a Blanket

Yes, it got a wee bit chilly early in the morning the other day.

Lowest mark of the season to date was hung up October 17 when the minimum dropped to 39 degrees.

Temperature figures since last reported:

	Max.	Min.
October 17	82	39
October 18	84	43
October 19	84	43
October 20	86	46
October 21	90	44

No Vacancy**Even the City Jail
Is Full to Capacity**

Palm Springs' local calaboose could have had a sign out over the week-end reading: "no vacancy—filled to capacity."

It was, according to Chief of Police August Kettmann, filled

with drunks, vagabonds, and those innocent of any wrong doing except to sleep indoors. The latter came to the police station unescorted while the rest had to be "invited" along by the strong arm of the law.

The capacity at the police station, is an off-the-record secret, that is, it cannot be published. The Chief said, however, room for one more can always be found.

**DAVs to Meet
Tuesday, Oct. 29**

Members of the Palm Springs post of the Disabled American Veterans are scheduled to meet in the upper room of the fire department at 8 p.m. Tuesday, October 29, according to an announcement by Ray Hiller, adjutant.

Dr. James E. Potter, commander of the DAVs has just accepted the office of department surgeon for the state of California. He was offered the post by state commander Lloyd F. Oleson, because, as the appointment read, the doctor showed such evident interest and sincerity in the welfare of the organization and the disabled veteran. The position is honorary and carries no remuneration except a lot of work and attendance at state functions having to do with the work of the disabled veteran.

**Mrs. Naef To Join
Husband at Guam**

Mrs. W. J. Naef, formerly secretary of the Cathedral City Chamber of Commerce and owner and operator of the Palms to Pines Motel until the property was sold last summer, will leave soon for the island of Guam where her husband is in charge of a large construction project at that Naval base.

She will be accompanied to Guam by her two sons, Robert and Wesley Jr. Robert and another elder son were in the air corps during the war and Mr. Naef had charge of various military construction projects. Mrs. Naef has been living at the 99 Motel in Banning recently.

Read the Classified Ads

Doll yerself up, pardner in yer best sombrero an' fancy shirt an' git a pitcher took by that ole cowpoke Bernard. . . . Mebbe you'd like it outdoors on yer best Pinto . . . or here in the studio. . . . Jest let us know.

*Bernard
Hollywood*

The Plaza

Call 7151

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and Western Week****BEL ARDO VILLAS**

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PALM SPRINGS
VILLAGE TRACT**Sale of Savings Bonds
Still Going Strong**

Over bank and savings and loan association counters, also at postoffice windows throughout Southern California, individuals by the thousands are continuing to buy U. S. Savings Bonds, Fred H. Johnson, director of sales for the eleven southern counties, reports.

Total purchases by individuals in Riverside county in September were \$298,130. Of this amount \$201,935 went into series E bonds.

**George Wingfields
Here on Honeymoon**

The new Mr. and Mrs. George Wingfield Jr. of Nevada spent several days of their honeymoon in the Village. They stayed at the Ingleside Inn and were seen about the town in company with Mr. and Mrs. Frank Bogert.

Both Bogert and Wingfield Jr. served on the same ship together during the war just closed.

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Desert Sun Classified Ads Get Results!**What the Baldheaded Men are
Wearing for Western Week**

GEORGIA O. GEORGE, world-renowned authority on scalp troubles, says every baldheaded man is wearing from fifteen to two hundred layers of FUNGISCAL on his scalp.

UKELE IKE, among thousands of others, used GEORGIA O. GEORGE'S OVERNIGHT SCALPOULTI-SHAMPOO PACK and SCALPOMADE to grow his hair again.

HERE IS PROOF OF THE RESULT



If you have BALDNESS, EXCESSIVE DANDRUFF, DRY, OILY OR ITCHING SCALP, FALLING OR FADING HAIR, use SCALPOULTI. This remarkable preparation SOAKS and LIFTS the FUNGISCAL, thereby giving hair its BIOLOGICAL IMPULSE TO GROW.

Are you tired of that simonized-looking pate—those bald spots? Do you feel the urge to use a brush and comb again? Then START TODAY and use the GEORGIA O. GEORGE SCALPOULTI-SHAMPOO, THE DEEP-DOWN FUNGISCAL SOAKING PROCESS. When Desert Circus time rolls around, some will still be BALDHEADED—others will be wearing HAIR AGAIN.

Write

RALPH WALDO — P. O. BOX 68, PALM SPRINGS

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HIGH - DRY - SECLUDED

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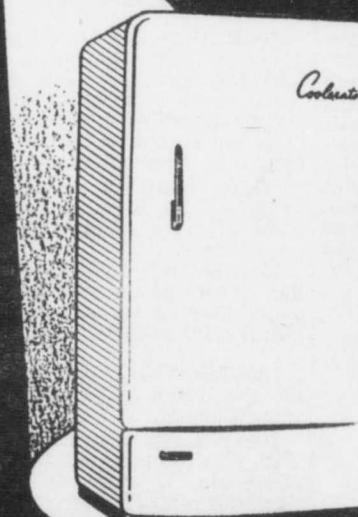
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to control spoilage. Spacious... and it's trouble-free; no breakdowns. Always plenty of crystal-clear ice for chilling drinks. See it today!

AT
THE UNION ICE COMPANY

MODERN REFRIGERATION SERVICE

Ask Merchants To Close Shop At Parade Time

President Phil Delano of the Chamber of Commerce today asked all local business houses to close during tomorrow afternoon's big Western Week parade.

The parade is scheduled to start at 4:15 p. m. and proceed down Palm Canyon drive.

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**Beautiful
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On The Way**

Intensive Drive For New Members Planned by C. of C.

An intensive drive to increase the membership rolls of the Chamber of Commerce will get under way within the next two weeks, according to Harry Harper, executive secretary.

In addition, every avenue will be used this season, to place the finances of the Chamber on a sound basis, so that it may continue to do its work without the ever-present worry of where the next dollar is coming from.

The program for the season, as already laid out, is a heavy one, and the demands of both businessmen and citizens of the Village for assistance from the Chamber continues to mount. President Phil Delano of the Chamber declared that just as soon as Western Week is over, he will give all of his attention to improving the financial position of the Chamber.

Entries for Dog Show Will Close On November 7

Entries will close Nov. 7 for the second dog show to take place in Palm Springs since the end of the war, sponsored by the Kennel Club. The event will take place November 17 on the Mashie court of the Desert Inn.

Villagers desirous of entering their pets may obtain entry blanks at the chamber of commerce.

All of the money derived from the show will be turned over to the Owen Coffman Post of the American Legion for use in its Wars Memorial building fund.

Read the Classified Ads

Democrats Hold Registration Lead in County

Democrats outnumber Republicans by a scant 1,000 in Riverside county, according to figures made public by Frank M. Jordan, secretary of state, Saturday, with 27,998 Democrats registered and 26,805 Republicans on the list.

In Palm Springs, as reported in The Sun a week ago, Republicans outnumbered Democrats by 75, with 1145 Republicans registered and 1075 Democrats.

BALANCE of power is in the hands of those who declined to state their affiliation, 2751 in the county being in that category.

There were 161 registered as Prohibitionists and 138 scattered among the other parties, Socialists, Communists and so on.

Total registration in the county for the Nov. 5 "off-year" election is 57,853.

IN THE STATE, as a whole, Democrats topped Republicans by almost one million. There were 2,541,720 Democrats registered and 1,637,246 Republicans.

Total registration for the state is 4,383,963.

Anthony Burke Welcomed Back At Dinner Party

Anthony "Tony" Burke, well known villager and member of the Raymond Cree realty organization, arrived back in Palm Springs Saturday afternoon from England and France.

On the same day Raymond Cree hosted a dinner party for the members of his organization at the Pago Pago at which time the returned traveler was honored. Those in attendance were Raymond Cree, Mr. and Mrs. Willard Gebb, Mr. and Mrs. Jacques B. Crommelin, Mrs. Dorothy Levin, Mr. and Mrs. Larry Jenner, Tony Burke, Miss Barbara Schilly, Miss Barbara Nodurt, Miss Frances Shepard and Mr. and Mrs. Frank Bogert.

119 Boys Taking Active Part in Boy Scout Work

According to Carl N. Helmick, county Boy Scout executive, there are now 119 boys enrolled in Scouting here compared to 89 on January 1, this year.

In Troop 39, the original Boy Scout troop here, there are 48 boys enrolled, compared to 40 at the start of the year. A new troop, No. 59, now has eight boys enrolled.

Troop 80 of the Cub Scouts increased from 37 at the start of the year to 52 as of Sept. 30. Troop 81, with 12 enrolled on January 1, had 11 enrolled on Sept. 30.

Scott Thompson is Scoutmaster for the local group.

He needs help and any who wish to volunteer in the work are asked to contact him.

For postwar air travelers, towns and cities will be marked with enormous letters visible from above, not only giving name of place, but latitude and longitude as well, with an arrow pointing true north.

If bulls have fled the stock market, as headlines indicate, why haven't they shown up in butcher shops?

**Coming Soon
More
Rancho
Royale
Homesites**

Noted Educator To Address Guidance Group on Thursday

Mrs. V. E. Shepherd, who will next Thursday meet local parents and persons interested in improving the status of youth, declares that the way to prevent a "youth crime wave" is to start building more "happy families."

Mrs. Shepherd has spoken to parents groups in over 30 countries of the state of California in the past five years. This will be her second visit to Riverside county, where she will appear before nine audiences during the next week. She is appearing locally as the second speaker of the Adult Education, Parent Discussion series being held in the Frances Stevens School, 538 No. Palm Canyon at 2:30, Thursday, October 24, 1946.

HIGH SCHOOL and elementary school parents alike will be given an opportunity to hear and discuss with Mrs. Shepherd many questions related to the building of a sound and happy family experience.

Mrs. Shepherd is a credentialed teacher, a mother of several children and a leader of numerous study and discussion groups in Los Angeles, as well as being an author of articles in several parent magazines. She is serving the third term as state chairman of Parent Education in the California Congress of Parents and Teachers.

"PALM SPRINGS is very fortunate in being given an opportunity to hear this very talented and charming person. It is only through the cooperation of the local high school, the State Department of Education and the Riverside 23rd District, California Congress of Parents and Teachers that she could be secured locally," said Mrs. Yula S. Moore, director of guidance for the Desert School district.

There is nothing more to be esteemed than a manly firmness and decision of character.

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A Shop with a Reputation
for Skilled Workmanship
and Dependability.

Telephone 7903

or Write

P. O. Box 283, Palm Springs

"In the Village Since 1936"

No Wonder the Roads Are Full

Do you find the highways crowded these days?

They are, William G. Bonelli, fourth district member of the state board of equalization reported Saturday that 235,673,005 gallons of gasoline had been sold in the state in August. It was the second highest sale in the history of gas tax records and the tax collected was also second highest on record, \$7,070,190.

If you think there are a lot of trucks on the highway, you're right, too, for the sale of diesel fuel oil has also jumped sharply.

Secretary of Interior Invited To Stop Here

Secretary of Interior J. A. Krug has been invited to stop at Palm Springs on his tour of Western dam sites. If he accepts he will be the guest of Earl Coffman at the Desert Inn.

Napoleon ate pickles because he thought they made him healthy.

PALM SPRINGS, CALIF.
Tuesday, October 22, 1946

The Desert Sun—3

Mexicans Form New Musical Group in City

Musical group composed entirely of members of the Mexican colony here emerged last Saturday as one of the finest musical aggregations ever assembled in the Village.

Dressed in full Mexican regalia there are four musicians, two dancers and two singers. Guiding spirit of the group is the well known Miss Rafaela Marmolejo. Other members are Carmen Martinez and Rafaela who sing; Hortencia Ortega and Candelaria Reyes, dancers; Abram Santa Cruz, player of the base viol; Fernando Moreno, violin; Manuel Marmolejo, guitar, and Victor Arispia, player of the electric guitar.

Bobette (Bobbie) Parker, journalist and columnist, recently returned from Honolulu, was a visitor in the Village this week.

Read the Classified Ads

Act of Kindness Costs Her Use Of Automobile

About a month ago, Miss Leonora Reid took pity on a man who could find no place to sleep and told him he could spend the night in her parked car.

In the morning, both man and car were gone.

At the police station yesterday, where she was called when her stolen car was found abandoned at Elythe, she vowed she'd never be that charitable again, no matter what the housing shortage situation is.

She's got the car back but police are still looking for the man who slept in it and then stole it.

World's present non-top record distance in flight is held by two British single-engined RAF bombers. Set in November, 1938, it covered 7158.44 miles from Ismailia, Egypt, to Darwin, Australia.



THE BEST BUYS IN PALM SPRINGS REAL ESTATE

Consult Palm Springs'

Foremost Real Estate Developer

ROBERT RANSOM, REALTOR

Walter McManus — Meriam Richards — Burnham Bigelow — Carl Phillips
THE PLAZA William Boggess — George Gannon PHONE 3666

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for
Distinctive Cuisine
by Chef "Eddie"**

FEATURING THE BEST FOOD AND
COLDEST BEER ON HIGHWAY 111.

The Knotty Pine

Cathedral City

Bill Flynn

"The Desert Painter"

Painting and Paper Hanging

Done by Expert Workmen to Suit Your Taste

Let Us Book Your Jobs Ahead

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Headquarters Dill Lumber Co. — Phone 5151

Palm Springs Plumbing Co.

We're Still in Business —

Operating out of Greyhound Offices

— Using our old Telephone Number

Phone 6704

200 N. Indian Ave.

DUTCH BOY

A Famous Name in Paints
QUICK DRYING ENAMEL
WONSOVER
SATIN EGGSHELL
FLOOR ENAMEL
SASH AND TRIM COLORS



Dutch Boy Products are kept up
to a high standard at all times.
They protect and beautify every
type of surface.

**Palm Springs
DEPARTMENT & HARDWARE STORE**

**The Desert
at its Best**

— ACT NOW —
**THE SMART MONEY
IS ON PALM VILLAGE**
HOMESITES AS LOW AS \$1195

- Paved Streets
- Spectacular Mountain Views
- Swimming Pool
- Carefully Restricted
- Tennis Courts
- Hours More Winter Sunshine
- Unspoiled Desert Beauty
- Business Frontage
- No Better Lots Anywhere
- Plenty Pure Water
- No Assessments
- Select Clientele
- Completely Planned Community
- See your local broker or call at Palm Village Tract Office. Open 'til 8 P. M.

**PALM VILLAGE
Desert Homes**

12 MILES SOUTHEAST OF PALM SPRINGS
ON ROUTE 111 — PHONE INDIO-72131

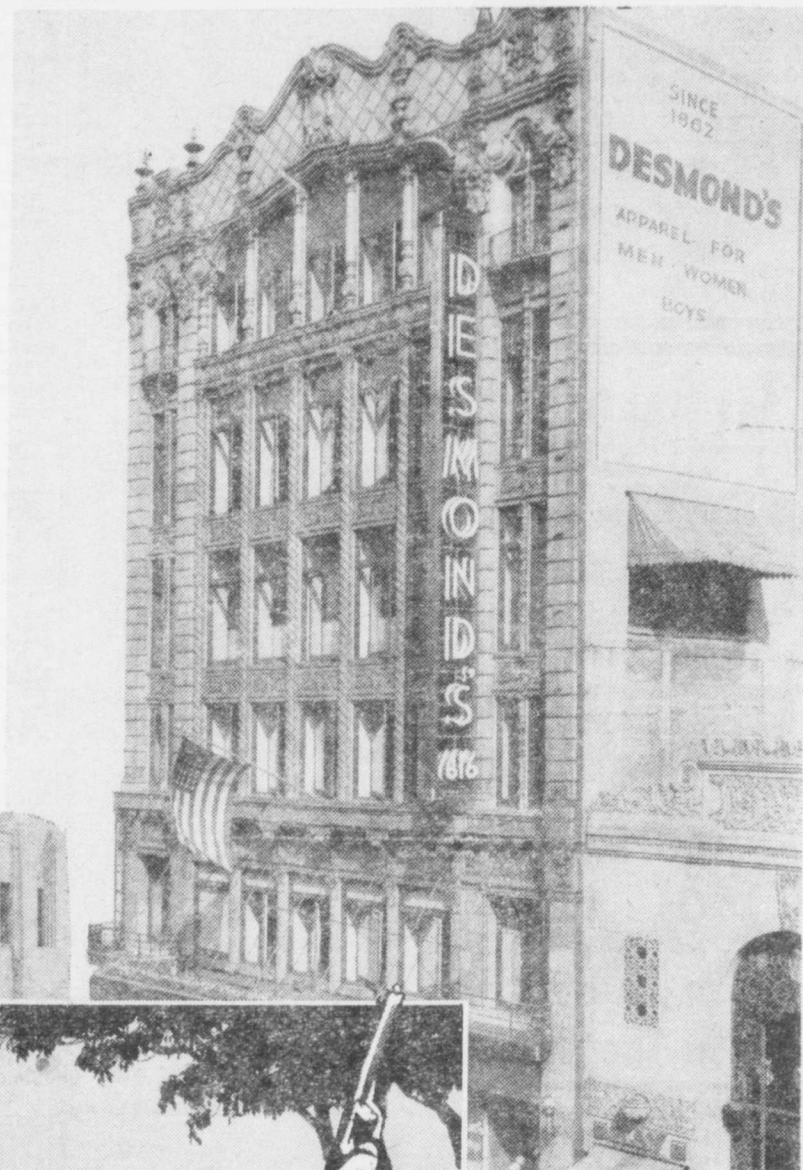


WELCOME



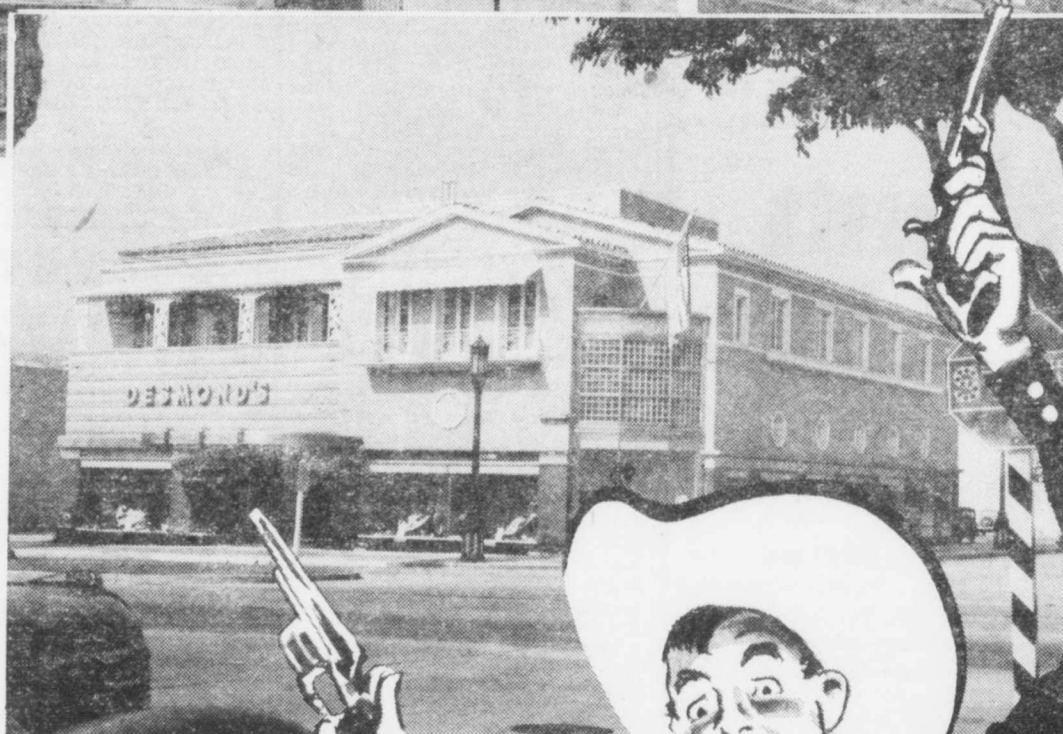
DESMOND'S—WILSHIRE

DESMOND'S — 616 BROADWAY, DOWNTOWN



**Retail Executives Attending the
Palm Springs Men's Wear Roundup**

Yes, welcome to the West — and to all six of Desmond's Stores! Since the days of the Dons we've lived and grown with this golden land, and we know the hospitality accorded you will be in keeping with its traditions. We're proud of the part we've played through the years in developing casual, sun-right apparel... proud too, of our association with the Los Angeles Men's Wear Manufacturers, whose genius has made fashion headlines the nation over. Have fun! And come see us again — soon!



DESMOND'S
WESTWOOD

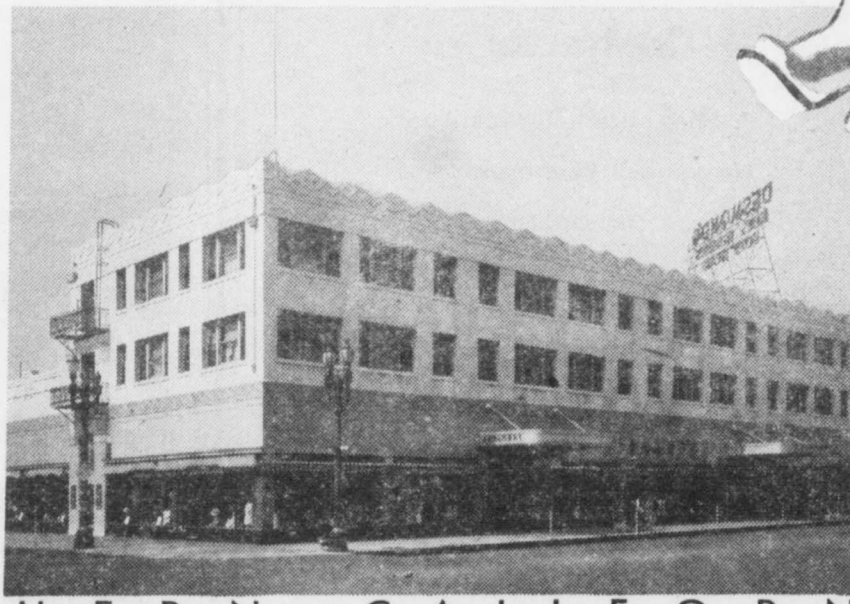
DESMOND'S



DESMOND'S — SEVENTH STREET, DOWNTOWN



DESMOND'S—LONG BEACH



DESMOND'S — PALM SPRINGS, IN THE PLAZA



STRICTLY SOUTHERN CALIFORNIA SINCE 1862

P.-T. Association Now Organized at Junior High School

Fifty mothers and fathers of students attending the Nellie Coffman Junior high school were present at the initial meeting of parents and teachers held at the school last Wednesday afternoon.

The meeting had been called by Principal George Manington to discuss proposals for a new report card. The group joined in adopting recommendations in favor of certain features of the new card from among the several alternatives presented.

Since there has been considerable interest among parents in forming a parent's organization at the school, time was devoted to discussion of the problems of organization of a permanent group, Manington said. Three volunteers, Mrs. Oliver B. Jaynes, Mrs. S. L. Okerlund, and Reynard Joseph, indicated that they would assist in working out the details.

Among the decisions of this planning committee was one to hold the next meeting on Tuesday, October 29, at the school at 3:30 p. m. This will be a business meeting, called to form the executive committee for the group and for decisions on various other matters.

An all-musical program by students of the school is planned for the occasion. The girls' chorus, under the direction of Miss Kathleen Rye, and the school orchestra, under the direction of Gustave Patzner, will present several numbers.

Drive To Get Out The Vote Started

"Every one of Riverside county's 57,866 registered voters has a responsibility to vote on Tuesday, November 5," A. C. Hardison of Santa Paula, president of California Taxpayers' association, said today. At the June primary, only 25,227 people voted of the 49,861 who were registered. Data on number of people registered were furnished by G. A. Pequegnat, county clerk.

"In addition to careful consideration of the men and women who are running for public office and any local issues, the people have seventeen state ballot propositions to weigh," Hardison pointed out.

Southland Now 4-Season Spot

Henceforth Southern California will offer spring as a new vacation season to complete the Southland's "family" of four seasons, stretching completely around the year.

For years, the area's community travel advertising has offered winter and summer. Fall, always an "off-season" with a dip in business, was advertised this year for the first time.

Addition of spring, also an "off season" dip in business, was announced by Don Thomas, managing director, at directors' meeting of the All-Year club, Community travel promotion organization.

Thomas said fall was successfully introduced "for what we

Howard Hughes Aided in Night Landing

His eyes and appearance showing evidence of his successful battle with death some 90 days ago, Howard Hughes, landed a B-23 converted bomber at the abandoned army airport under what may be termed spectacular circumstances.

The airfield here has been without lights since the U. S. Engineers took control more than 60 days ago. Nevertheless, a message was delivered to the police department here, that Hughes with a party of friends aboard, intended to land anyway.

CHIEF OF POLICE August Kettmann, Sergeant Orest Johnson, patrolman Jim Maynard and others quickly rounded up 20 motorists who volunteered to drive out to the field and light up the runway for the adamant Hughes. This was done and the flier landed his plane safely.

Later at the Pago Pago while dining with two lovely but unidentified ladies, and a male companion, Hughes wasn't in the least grateful for the assistance given by the automobilists and declared they only got in the way.

"Didn't have to have the runway lit up," was his sullen remark.

know it to be—a delightful 'second summer' lasting September 1 to December 1. Spring is being presented as a fresh green season of wildflowers, flowering orchards, and trout fishing, lasting from March 1 to May 1."

The Pan-American Highway when completed will be 3250 miles of all-weather road extending from Laredo, Texas, to the canal.

Read the Classified Ads

TEX DRISKELL

REFRIGERATION
SALES AND SERVICE

171 N. Indian Phone 3403

It's not that we don't love our work!

WE DO LOVE our work—but these days, we almost dread leaving home and going to our showroom.

So many people want new Packards, and there are so few coming through!

But you can't build cars without materials!

The factory is straining every effort to get more parts and material so production can be increased.

We're doing our best!

Some cars have been shipped with wooden bumpers, some without window regulator handles. This costs the factory a lot of money, for it means that replacements must be shipped and installed later.

Under such difficulties, it's a wonder the folks at the factory have done as well as they have. This year, compared to the same period of 1941, Packard has built a higher percentage of cars than the industry as a whole.

We don't dare predict!

Our customers have been so patient that we'd like to sound some optimistic note.



ASK THE MAN WHO OWNS ONE



But word from Detroit says that parts and materials are still scarce. Steel continues to be limited. Shortages of lead, copper and other materials are looming up.

Scrap iron has been so scarce that Packard started the ball rolling on a nation-wide collection drive!

Take care of your present car!

Until you're sure of getting a new one, give your present car the best of care.

Lots of cars are running better and lasting longer because our trained mechanics have serviced them right. Give us a chance to catch those little troubles before they grow up into big ones.

Bring your car in any time. We're short on new cars, but we're long on helpful, car-saving service.

Your
Packard
Dealer

EL MIRADOR GARAGE

1090 N. Palm Canyon Drive

Palm Springs, California



EL IRISADO

(RAINBOW COURT)

1744 N. Palm Canyon Drive

DUNCAN HINES APARTMENT-HOTEL

Listing in Next Edition \$25 to \$35 Per Day

FRAME AND STUCCO CONSTRUCTION — 3-PLY BUILT UP ROOF.
OIL-BASE STUCCO — OUTSIDE PAINT — EACH UNIT DIFFERENT PASTEL COLOR.
ALL INSIDE DOORS, SLAB DOORS — 800 FEET CAST IRON SOIL PIPE.
UNDERGROUND WIRING — INSULATED CEILINGS, ROCK WOOL.
HEATED AND FILTERED SWIMMING POOL WITH ALL LATEST EQUIPMENT.
CIRCULATING HOT WATER SYSTEM. PANELRAY (INFRA RED RAY) GAS HEAT.
LAUNDRY — LINEN ROOM — LARGE CLOTHES CLOSETS WITH LIGHT AND WINDOW.
DOUBLE STRENGTH PITTSBURGH PLATE GLASS IN LARGE WINDOWS.
11 DOUBLE RENTALS BESIDE MAID'S UNIT. LIVING ROOM, BEDROOM, KITCHEN, BATH.
MAID'S APARTMENT WITH KITCHEN AND BATH THAT CAN WELL BE A RENTAL UNIT.
COMPLETE KITCHEN EQUIPMENT — KITCHEN VENTS.
BUZZER SYSTEM FOR CALLING GUESTS TO PHONE.
TILED BATHROOM FLOORS AND KITCHEN DRAIN BOARDS.
INTERIOR DECORATION BY BARKER BROS., COMPLETELY AND BEAUTIFULLY FURNISHED.
RUGS — ALL LINEN — FLAX CARPETING THROUGHOUT EXCEPT IN MAID'S APARTMENT.
EACH UNIT DECORATED DIFFERENTLY AND WITH DIFFERENT COLOR SCHEMES.
ALL BED LINENS AND MATTRESS PADS — ALL BED SPREADS AND BEDROOM DRAPES.
ALL BATHROOM TOWELS AND MATS — ALL SHOWER CURTAINS AND BATHROOM CURTAINS.
ONE FLOOR LAMP AND TWO TABLE LAMPS FOR EACH UNIT.

COMPLETELY LANDSCAPED — READY FOR OCCUPANCY

UNDEVELOPED PORTION OF LAND FRONTING ON INDIAN AVENUE, 100 AND 150 FEET DEEP, SUITABLE FOR HOME, OTHER RENTAL UNITS OR A HOTEL.
LOT SIZE 100' X APPROXIMATELY 450'.

APPRAISED ESTIMATED INCOME \$65,000 PER SEASON

PRICE \$200,000.00

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CULVER NICHOLS

BARNEY JOHNSON

AL E. HOOVER

WM. VEITH

861 N. Palm Canyon Drive

Phone 5065

Welcome!

WESTERN MEN'S WEAR INDUSTRY

SEE OUR DESERT SUEDES

Western Fringed Jackets, Vests,
Coulottes and full length Coats.

CREATED BY TAYLOR OF CALIFORNIA

The Tailored Lady

Carnell Building

Phone 6581



She will LOVE THAT TIE

To complete that well groomed look — get a Hollyvogue tie. Feminine admiration will be yours at once — she'll love it. Hollyvogue ties are made in California. They capture the essence of the scenic West in colorful delight.

New beauties on display —
Pick out a few today.

\$1 to \$5

HOLLYVOGUE
California TIES



The Desert Sun

Published Every Tuesday and Friday at
Palm Springs, California

OLIVER B. JAYNES, Publisher
R. F. GRAETTINGER, Editor
H. GRANT WOOD, Business Manager

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NATIONAL EDITORIAL
ASSOCIATION
1946 Active Member

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Address all correspondence to
The Desert Sun, P. O. Box 190, Palm Springs

Palm Springs VFW In First Rally of Season

First meeting of the Frontier
Post of the Veteran of Foreign
Wars took place in the upper
room of the Fire Department last
night.

One of the matters that came
up for discussion was the mid-
year election of officers due to the
fact that leading officers of the
organization have moved away
from the Village since the
VFWs were organized here.

Campaign to make the post one
of the most active in local serv-
ice circles was planned.

Mr. and Mrs. Bacon Return to Village

Mr. and Mrs. Edward R. Bacon,
Village home owners, returned
for a short stay last Friday and
were preparing to open their
palatial home on Stevens road
for the season. However, both
intend to return to their winter
residence in San Francisco in
time to vote for the November
5 election before coming back to
Palm Springs to stay for the
winter.

DR. S. O. NOLES

Optometrist

- Eyes Examined
- Lenses Ground
- Rx. Sun Glasses

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Announcing
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Joshua Tree Court

Lovely
Apartments
and
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Just Completed
Every Room
"Brand New"

Tropic Mode
Furnishings

— Bob Williams
Mgr.

493 Mel Avenue

Telephone 9130

IT SEEMS TO ME

THE crying need
FOR hats in Palm Springs

HAS reached such

A high point

THAT we could

RESIST no longer

THE pleas of our

FELLOW men to

SUPPLY them with

SOMETHING beside

A toupe for a
COVERING for the
OLD block head.

THE finest and

SOFTEST of felts.

IN both town and

WESTERN styles . . .

CREATED for
FULTON'S . . .

AND you.

THE array of

COLORS in both

STRAWS and felts

WILL seem like

A stream of jewels

DIRECT from

ALADDIN'S lamp.

WE feel there

IS no need to

ENCASE your head

IN a pot of steel

JUST because you

INSIST on wearing

A hat.

LOOK smart and

BE comfortable

IN a soft hat

BY —

**Fulton's
Inc.**

Men's and Women's

Desert Wear

In Hotel The Oasis

160 Acres

Sell Part

Subdivision Plan
Approved
Water — Electricity
Gas Available

\$600

Per Acre

15 Minutes from
Center of
Palm Springs

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Munholland & Co.

431 N. Palm Canyon Dr
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Associate Broker

HOW'D YOU LIKE TO DO SOME DUDE WRANGLING, PARTNER?

One of the best 160 acres for
guest ranching we have seen.

Located in sheltered valley,
accessible to 200 miles of

horse trails. Improved with

Furnished house

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Corral

All the water you can use

Pump and 5,000-gal. reservoir

\$2,000 worth of additional
building lumber and ce-
ment materials.

—
\$10,000 will handle

Full Price

\$21,000

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Willard G. Geib

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Have a Big Time Menswear Visitors



Make Spalding's Headquarters

For Your Convenience

Our beauty salon will remain open late
Friday nights by appointment. Reserve
your time now. . . . Telephone 7123

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BEAUTY SALON

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LOS ANGELES

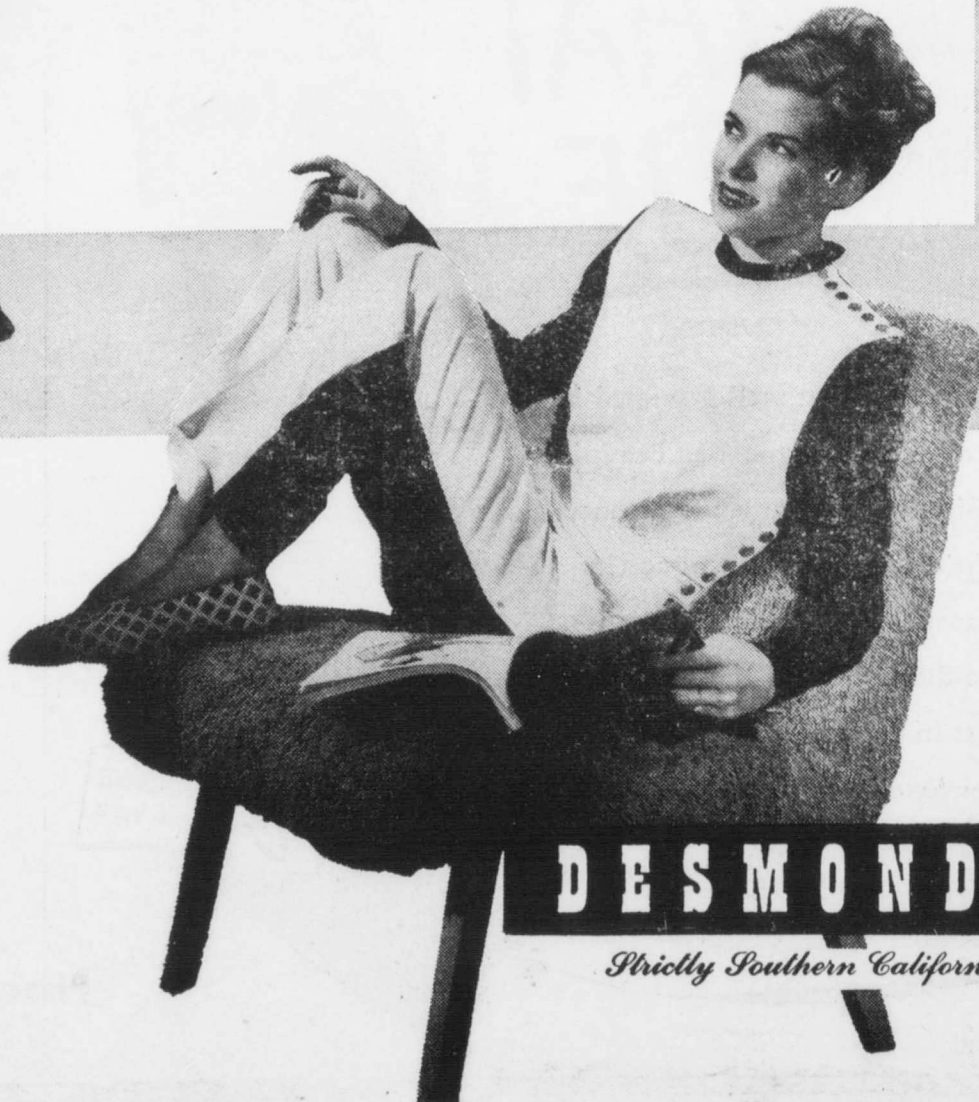
HILTON HOTEL
LONG BEACH



LOOK TO DESMOND'S FOR

Winter Gaieties

Pat Premo offers dramatic proof that
her time is your time by designing a
breathless collection of at-home fash-
ions joyously named Winter Gaieties...
each distinguished by sparkling flashes
of glitter and strategic color contrasts.



All-wool jersey dress with whirling
stripe contrast **35.00**

Brilliant gold buttons on one-piece slack
with separate blouse **35.00**

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Strictly Southern California

Business Lot

C-1 Zone
Corner on
Palm Canyon
\$18,500

Residence Site

South of Tamarisk
\$2,500

TWO HOUSES
ON INCOME LOT
Terms

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431 N. Palm Canyon Dr.
PHONE 3673
Martha T. Forward
Associate Broker

Too late to classify

WANTED TO RENT: By permanent resident, 1 or 2-bedroom house, furnished or unfurnished, for 7 months. Phone 8966. s15-16p

WANTED: Desk space for specialist on daily and weekly rentals. Phone 4873. s15-16p

FOR RENT: 5-room, furnished house, 3 bedrooms, each with bath. Swimming pool. Gentle only. \$400 month. S-Star Ranch, Aqueduct Road, P. O. Box 112, Palm Springs. s15p

2-BEDROOM house, completely furnished, walking distance to town. \$25,000, terms. Bess Matloff, 3191 or 3283.

HOUSE FOR SALE, furnished. 336 Marcus Road. s15ptf

LOT IN WINTERHAVEN, No. 2, Ernest Grill, Jr., Telephone 6666. s15

FOR SALE by owner, corner lot, 100 ft. by 106 ft., close in. Write 244 East Foothill Blvd., Fontana. Phone 725. s15-18p

5-ROOM FURNISHED HOUSE ON CORNER, ZONED C-1, \$15,000, TERMS. LOCATED ON LEASED LAND, IMMEDIATE POSSESSION. SEE BILL VEITH AT CULVER NICHOLS' OFFICE, 861 N. PALM CANYON. PHONE 5065.

BOULEVARD FRONTAGE ON NORTH PALM CANYON DRIVE IN C-1 ZONE, PRICED BELOW THE MARKET. CULVER NICHOLS, 861 N. PALM CANYON. PHONE 5065.

2-BEDROOM HOUSE FURNISHED, GARAGE, IMMEDIATE POSSESSION, \$12,000. ON ONE ACRE LEASED LAND. SEE BILL VEITH AT CULVER NICHOLS' OFFICE, 861 N. PALM CANYON. PHONE 5065.

ONE R-1 LOT IN PALM SPRINGS. ONLY \$2700. ALSO R-3 (INCOME) LOTS AT REASONABLE PRICES. CULVER NICHOLS, 861 N. PALM CANYON. PHONE 5065.

3-BEDROOM HOUSE, CLOSE IN, \$31,000. SEE AL HOOVER AT CULVER NICHOLS' OFFICE, 861 N. PALM CANYON DRIVE. PHONE 5065.

LIBERTY 26-foot tandem, butane, electric brakes, 8x20 ft. awning and accessories. Snively, 7-C, Palm Springs Trailer Village. s15-18p

FOR PALM SPRINGS home owners who desire meticulous and comprehensive landscape work including flagstone patios, fences, etc. Sorry we have no phone as yet. Drop us a card. Box LS, c/o Desert Sun. s15p

DISTINCTIVE fences enduringly designed to suit your purpose. No down payment, 3 years to pay. Write Box LS, c/o Desert Sun. s15p

FOR SALE: 6000 C.F.M. General Electric refrigerated cooling and air filtering system. Like new. Phone 4066. s

P. O. Planning for Observance of Mail by Air Week

National Air Mail week starts next Sunday, R. M. Gorham, local postmaster, reminded Villagers today.

Air mail is now cheaper than ever before. It was six cents, jumped to eight and is now back to five cents per letter.

He said that the volume of air mail from the local office had picked up rapidly since the new 5-cent rate went into effect and looked for an even bigger increase.

First air mail was flown in 1911 but it wasn't until May 18, 1918, that the first official air mail route was started.

Postmaster Gorham is considering several special events for observance of the week here.

Benches!

There's One Place
Where One Can Rest

Anyway, there's one place where the pedestrian can sit down and relax and watch the crowd go by.

Robert Ransom of Ransom's Realty office in the Plaza, has restored the benches in the Plaza.

So, if you live in that part of town, there's a spot to rest between trips to the markets and shops.

Villager Held for Petty Theft Trial

Charlotte Rice, 37, who gave her occupation as "housework" but who said she was at present unemployed, was in county jail Saturday in lieu of \$100 bail following her arrest here.

The charge against her was petty theft.

PALM SPRINGS, CALIF.
Tuesday, October 22, 1946

The Desert Sun—7

There is a
CHI-CHI
RESTAURANT AND COCKTAIL LOUNGE

in **PALM SPRINGS**
Delicious Food and Cocktails
Continuous Entertainment

KEN BARRY in The Circus Room
THREE CABALLEROS with
SUE STANLEY in The Lounge
CHAREL in The Blue Room
DANNY GAUNT in The Hut

PALM SPRINGS • HOLLYWOOD • RIVERSIDE • LONG BEACH • SAN DIEGO

Eat

Drink

and

Be Merry

at

WELCOME -
Men'swear Industry

IN Our Beautiful New Patio Grill
or Dining Room — Flawless Continental Service — Superb European Cuisine.

YOUR Choice of Select Whiskies
Including 9 Brands of Scotch —
Wines — Liqueurs — and Connoisseur's Cocktails. Pabst — Schlitz and Blatz Beers.

AS You Sit at the Bar —
and See the Stars.



At the Gateway to Cathedral City

Candy & Hank will greet you—

For Reservations — Phone 4266



Welcome
Conventioners

See the Spectacle
of the Desert

America's Tallest Date Palm
— The Wonder Palm —

Towering 77 Feet 6 Inches in the Desert Sun
Produces 500 Pounds of Dates Annually

WONDER DATE GARDEN
'Pride of the Desert'

— A short drive—6½ miles east of Palm Springs on Hiway 111 —
— A sight long cherished and remembered —
With other Great Wonders of the West.

Palm Springs' finest hotels serve Wonder Dates and Grapefruit

New Ownership — JOSEPH BLUMENFELD
New Management — CLARENCE WINSTON

Phone 4444 for Yellow Cabs

Mr. Bee's
Palm Springs

Fine
Foods

Fruit You Always Find on Trees
But for Steaks — It's Mr. Dees

Faturing
STEAKS
Aged to Tenderness
Prime Ribs
of Beef
Fried Chicken

Cocktails
DANCING
Cielito Lindo
Trio

Music in the
Latin American Mood
Open Daily — 4 to 12
394 N. Palm Canyon Dr.
Phone 9690

FOR THE FINEST FOOD
FUN FROLIC FRIVOLITY

DINE and DANCE
at ...



OPEN EVERY DAY
Lunch 11 a. m. to 3 p. m.
Dinner 5 p. m. to 11 p. m.

Listen to The Doll House program
Monday, Wednesday, Friday
KCMJ—10:30 P. M.

COCKTAIL LOUNGE

For Reservations
Phone 7301



Music by

FELIX AND LEO

Nightly Except Tuesday

LEGAL NOTICES

Additional Class Ads

Business Services 24

Cathedral City
Fuel Supply

PHONE
PALM SPRINGS 3258
CCAL, COKE AND
FIRE WOOD
CLOSED SUNDAYS

Building Services 25

Cesspools

Phone 7766
SAFEWAY
CONSTRUCTION AND
CESSPOOL CO.

Miscellaneous for Sale 27

FOR SALE: Mesquite and tamarisk wood, \$26 a cord delivered. Phone Indio 7288-9. s12-19p

FERTILIZER

Prompt delivery. Screened, \$4.50 per yard; unscreened at \$3.50 per yard. Delivered in Palm Springs. 7 yards minimum delivery. Write RAY CHAVES, 117 Fifth St., Beaumont. Phone Beaumont 763. s15-18ptf.

FOR SALE: Men's riding, hunting and rubber boots, golf shoes size 9½, hunting, riding, breeches, sweaters, woolen underwear. Good condition. Ladies leather coat and skirt, riding and sport suits, sweaters, dresses, size 18. Phone 4943. s14

Super Flame and
International
Oil Heaters

Also
Butane Heaters

All Sizes—For Home and Trailer

PAVNY'S

1001 S. Palm Canyon Dr.
PHONE 7342

FOR RENT

Radial Saw, 3 h.p. 16 in.
Jointer, 6 in. 1½ h.p.
Band Saw, 14 in.
Skill Saw, 3 in.
PHONE 3463

GAS RANGE, \$4; Fiber rug, \$10; overstuffed chair, \$10; Ladies bicycle, \$20. 122 S. Indian Ave. s15

3 NICE Coleman No. 444 fuel oil heaters; one Kresky hot water heater, 30 gallons. Phone 4267. s15

TAYLOR instrument barometer, wire screening, bronze lamp, antique, modern glassware and china; Dutch silver cocktail shaker; water color pictures. Phone 4943. s15

INTERNATIONAL oil heating stove, and 3 burner kerosene cooking stove. Lot A-9, Palm Springs Trailer Village. s15p

FOR SALE: Artist's easel and paint cabinet. 689 Camino Parocela. s15-17

A scientist says that America has enough coal to last 75,000,000 years. And he probably doesn't take into account the amount the janitor will save this coming winter.

Read the Classified Ads

LEGAL NOTICES

NOTICE OF INTENTION TO ENGAGE
IN THE SALE OF ALCOHOLIC
BEVERAGES

October 17, 1946, date posted.
TO WHOM IT MAY CONCERN:
Notice is hereby given that fifteen days after the date posted, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

220 North Palm Canyon Drive, PALM SPRINGS, Riverside County. Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance by transfer of alcoholic beverage licenses for these premises as follows:
On-sale beer & wine license, and on-sale distilled spirits license, and on-sale distilled spirits additional license, all seasonal.
Anyone desiring to protest the issuance of such licenses may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are now licensed for the sale of alcoholic beverages.

SONIA BERMAN,
HAROLD J. BESKIN,
EDWARD M. COFFMAN,
J. EARL FEINBERG,
(Publish, Sun, Oct. 22, 1946)

CERTIFICATE OF BUSINESS

Fictitious Firm Name

The undersigned do hereby certify that they are conducting a Restaurant business at First and Broadway, Cathedral City, California, under the fictitious firm name of The Desert Cafe and that said firm is composed of the following persons, whose names and addresses are as follows, to wit:

EVA M. KELLY,
DOROTHY P. PRICE,
At Glen Avenue Corner
of A St., Cathedral City,
Calif.

Witness our hands this 14th day of Oct., 1946.

EVA M. KELLY,
DOROTHY P. PRICE.

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

On this 14th day of Oct. A.D. 1946, before me, the undersigned, a Notary Public in and for said County and State, personally appeared Eva M. Kelly and Dorothy P. Price, known to me to be the persons whose names are subscribed to the within Instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

W. R. HILLERY,
Notary Public in and for
said County and State.
My Commission expires July 30, 1948.
Pub. Oct. 18, 22, 25, 29, 1946.

NOTICE TO BIDDERS

(Furniture)

Notice is hereby given that the Board of Trustees of the Desert School District of Riverside County, California, will receive bids for the purchase of the following items of school classroom furniture:

280 Universal Desks
6 Universal Tables
Delivery of the above listed furni-

New
5-Unit
Apartment
Court

In Tramway Rental Area
A Real Bargain
— at \$60,000

CULVER NICHOLS

861 N. Palm Canyon Drive Phone 5065
BARNEY JOHNSON AL E. HOOVER WM. VEITH

Villagers Enjoy
Early Sunday
Breakfast

ture will be required by the Desert School District on or before November 15, 1946.

Detailed specifications are available at the office of the Desert School District, 538 North Palm Canyon Drive, Palm Springs, California.

Bids shall be filed with the District Superintendent of the Desert School District on or before Nov. 1, 1946, at 10 o'clock A. M. and shall be opened in public at or about that time in the office of the Desert School District.

Dated: Palm Springs, California, October 18, 1946.

Signed: MARJORIE F. OUTCAULT,
Clerk of the Board of Trustees.

CERTIFICATE OF PARTNERSHIP
TRANSACTIONING BUSINESS UNDER
FICTITIOUS NAME

We, the undersigned, hereby certify that we are partners transacting business at 816 North Palm Canyon Drive in the City of Palm Springs, County of Riverside, State of California, under a designation not showing the names of the persons interested as partners in such business, to-wit, under the name of EL PASEO MARKET.

The full names of the partners in said business are SAM L. STUART, residing at 646 Camino Real, Palm Springs, California and LEO BAKER, residing at 584 Camino Real, Palm Springs, California.

WITNESS our hands this 5th day of Sept., 1946.

SAM L. STUART
LEO BAKER

STATE OF CALIFORNIA }
COUNTY OF RIVERSIDE } ss.

On this 5th day of Sept., 1946, before me, Nettie E. Kalbach, a Notary Public, personally appeared SAM L. STUART and LEO BAKER, known to me to be the persons whose names are subscribed to the foregoing instrument, and they acknowledged to me that they executed the same.

WITNESS my hand and the official seal the day and year in this certificate first above written.

(Seal) NETTIE E. KALBACH
Notary Public in and for
the County of Riverside,
Calif.

My Commission expires
February 15, 1948.

CERTIFICATE OF CORPORATION
TRANSACTIONING BUSINESS UNDER
A FICTITIOUS NAME

THE UNDERSIGNED, A & B DEVELOPMENT, INC., a corporation duly created and organized under the laws of the State of California, by its President and Secretary thereunto duly authorized, hereby certifies that it is transacting the business of a bungalow court in Palm Springs at 1744 North Palm Canyon Drive, County of Riverside, State of California, under the name and style of "EL IRISADO"; that it is the sole owner of said business and that no other person or persons are interested therein, and that its principal place of business is 1744 North Palm Canyon Drive, in the City of Palm Springs, State of California.

IN WITNESS WHEREOF, said A & B DEVELOPMENT, INC., by its President and Secretary thereunto duly authorized, has affixed its name and corporate seal this 9th day of October, 1946.

A & B DEVELOPMENT, INC.
By EVELYN MARIE ANDERSON,
President.
By GLADYS BURKLAND,
Secretary.

One Day Service

GUARANTEED!

PHOTO FINISHING ON ALL ROLL AND
COLOR MOVIE FILM

LOOK FOR THE SHOP IN THE SKY BLUE BUILDING

Desert Camera Shop

288 N. PALM CANYON DRIVE

Read the Classified Ads

Anybody Can Use Classified Ads — Smart People Do!



THREE WISE MEN

- FRANKLIN P. ADAMS
- CLIFTON FADIMAN
- JOHN KIERAN

They Know All the Answers on

"INFORMATION PLEASE"

7:30 WEDNESDAY NIGHTS

for

Parker Pen

1340 ON YOUR DIAL



Palm Springs' Own Station

VOTE
NO!

KEEP OUT
THE
DOG RACING
RACKET!

on number 2

DON'T BE FOOLED!

VOTE YES on #1, But—VOTE NO on #2!

Proposition No. 2 will benefit only the gamblers who are hiding behind the veterans in trying to bring dog races into California.

Your NO vote will keep out a vicious gambling racket that has increased crime and juvenile delinquency wherever it got a foothold. Once in, try and get rid of it!

If you've got a family to think about, think twice and vote to keep this racket out of our State.

"VOTE NO ON NO. 2"—CALIFORNIA FARM BUREAU FEDERATION

"VOTE NO ON NO. 2"—CALIFORNIA FEDERATION OF WOMENS CLUBS

"VOTE NO ON NO. 2"—CALIFORNIA STATE CHAMBER OF COMMERCE

"NO ON 2" COMMITTEE

The PAGO PAGO

Dining

Delicious Foods Prepared by Chef Luigi

Special Dinner Du Jour for \$2.50
Served from 5:30 to 8:30

No Amusement Tax 'til Nine o'Clock

Dancing



Nine 'til Midnight

Music by

ARMANDO HERRERA and His Rhumba Orchestra

For Reservations Phone 9000

"IT RAINS AT PAGO PAGO"

"BRINGING 'EM UP" AS YOU'D LIKE IT

AW, MA, TELL THE BOYS I WON'T PLAY WITH 'EM 'CAUSE I WANNA PRACTISE ANOTHER HOUR!



REFRIGERATION AS YOU'D LIKE IT

TEX DRISKELL
SALES and SERVICE
171 N. Indian Phone 3403

M. Roy Medby Roams Village, Just As Tourist

M. Roy Medby, former Village newspaper publisher, now at Idyllwild, was a visitor in the Village Friday.
He said that he is now running a farm but, being at Idyllwild, it's "up" on the farm, not down on the farm.
Helping Mrs. Medby take care of the most recent addition to the family, twin girls, is his biggest job right now, he said.

Development of new wheat varieties requires 10 to 12 years of patient and careful work.

Los Angeles Daily News
DELIVERY SERVICE
Evening Delivery Only
STUART PICKERING
P.O. Box 1023

Letters to the Editor

HERE'S AN ARGUMENT

Dear "Phat": Stand by your guns in favor of benches along Palm Canyon drive, but for the sake of humanity and our beloved city (oh, oh, I should have said "village") do not weaken in your opposition to that monstrous atrocity, "daylight saving time" or "village time." Call it what you will. What I would call it would not be fit to print.

Regardless of what you might think of the scheme when applied to the whole country, it would be rank insanity for our Village alone to set up a time system different from all the rest of the world. This community may be exclusive, distinctive, peculiar, special, different, and all that, but the fact remains that we are a part of the world and have to live in relation to it. To try to go by a different time schedule would create endless confusion in matters of transportation and communication and other things. It would throw everything out of gear with everything else, and make our beloved town the proper subject of the contempt and ridicule of other places.

BUT REGARDING the basic principle of "daylight saving time," who are we kidding when we drag out of bed in the cold and dark of a winter morning an hour earlier than we ought to have to? And think of the hundreds of kids in our town and the millions throughout the country, dragged out of bed in the said cold and dark and rushed off to school with their eyes dull with sleep before the sun comes up.

And as for the farmers, there are only so many hours between daylight and dark, regardless of all the laws that men may pass. And no act of a city council or state or national legislative body (or even the Palm Springs Chamber of Commerce) can make the dew dry off from the hay or fruit an hour earlier, so that farm operations can begin any earlier. It costs as much to light an hour of darkness in the morning as in the evening, and it costs more for an hour's heat in the morning because it is colder.

IN MIDWINTER what you gain of daylight in the afternoon you lose in the morning, and the loss is greater in many ways than the gains. In summer in Palm Springs the argument is still stronger. Daylight saving would send you to bed an hour earlier, when it is too warm for sleep but just glorious to be up and around out of doors. Then it would get you up in the morning when conditions are best adapted to sleep. And so all through the day the crazy scheme makes you fight against nature.

But we are told that locally the scheme is largely for the benefit of the vacationing guests in the Village. But let us not forget that there are a lot of professional, business, and other working people required to maintain and develop even the world's foremost desert resort. As far as the guests are concerned, I doubt if any act of the Village council would change their habits. They will still go to bed when they want to and get up when they get ready. If any of them DO feel an urge to advance their schedule, they can go to bed at midnight instead of 2:00 or 3:00 a. m., can get up at 8:00 or 9:00 a. m. instead

Girl Scouts Will Go on Air Monday On Birthday Week

Girl Scouts, Brownies and their leaders of the Palm Springs Girl Scout council, were reminded today that they had a date for next Monday afternoon at 4:30 o'clock. They are asked to assemble at that time in front of the Village Pharmacy and there will be one of KCMJ's roving microphones present, too.

Scouts, Brownies and their leaders will be interviewed by a KCMJ representative.

THE OCCASION? Well, it's Girl Scout week nationally and the local event will be in conjunction with the nation-wide celebration.

Girl Scout week, which starts Oct. 27, and continues until Sunday, Nov. 3, commemorates the 35th anniversary of the founding of Girl Scout activities.

PROGRAMS will be staged in the Village every day during Girl Scout week, Mrs. A. E. Bailey, Girl Scout commissioner, said. Next Sunday Girl Scouts, in full regalia, will attend church services, there'll be days set aside for special events each day of the week except Saturday, Nov. 2. Climax to the week will come Sunday, Nov. 3, when Girl Scouts and Brownies will gather on the Mashie court of the Desert Inn for a birthday party.

Villager Tromps On Throttle and Foils Hold-Up Men

Mrs. Florence McRory, wife of Dr. O. B. McRory, city health officer, experienced a thriller the other night which she doesn't want to have happen again soon. The story is on the police blotter of the Banning police force. Mrs. McRory was driving home alone from Banning last week, late at night when, just at the junction 11 miles north of town, she saw a man lying in the street.

BELIEVING that someone was hurt, Mrs. McRory slowed down to almost a stop, preparing to give aid if she could. As she did, a man appeared at the window of the car on the driver's side, displaying a pistol. The "body" on the highway, at the same time, jumped up and appeared on the other side of the car. Fortunately, Mrs. McRory had both doors locked and the men could not force entry.

STEPPING on the accelerator, she started ahead, throwing both men off the side of the car. She sped on home to inform her husband of the incident and he reported to Banning police and the sheriff's sub-station there at once. A dragnet was spread out but the men had fled and were not found.

of 10:00 o'clock, and so on through the day. Yours for the best interests of Palm Springs,

LaRUE C. WATSON.

WELCOMES HOME NEWS

Editor the Desert Sun: Your papers which my (P. S. High School) daughter sends me, arrived in Quebec today, all six back copies, and it sure was good to read familiar names and news, especially when it is written in English. We are having a bit of trouble with our French here in Quebec and have had to have a guide at our heels most of the time as 90 per cent of the population is French.

Our trip, when we finish it, will have covered 10,000 miles. It has included Grand Canyon, Yellowstone, Glacier park in the U. S., Lake Louise, Calgary, Stampede (by the way, you should import some Canadian broncos for the next Desert Circus—they really buck here. It must be the cool weather), then on to Jasper Park, Banff, then on to Quebec.

Then on to Florida. Yes, I've got to spend one winter in Florida to really prove to myself that Palm Springs has got everything.

We are traveling by trailer and at times it's difficult. So many people up here have never heard of one. But at least we always have our bed with us. And that's a big item in travel these days.

LEONARD and LEONA ROTH, Former Managers of Ramon Park.

There are 184,230 factories of all kinds in the United States.

Famous Figure In U. S. Navy Is Guest In Village

Mr. and Mrs. Frank Bogert had as their house guest this past week, Admiral Van Gilbert Ragsdale, under whom Bogert served during the war in the Pacific.

Although the admiral's host and former shipmate did not say so, it was learned from very reliable authority that the admiral plans to make his home in this area when he retires from active service.

He left here in his own plane bound for New York city from whence he will journey to London where he will assume his new duties as deputy commander of the European Air Fleet.

Mrs. Louise McCann, city clerk, was in Los Angeles over the weekend to visit friends.

Killisnoo, Alaska, is one of the smallest villages in the world. It had a population of three in the 1930 census.

PALM SPRINGS, CALIF.
Tuesday, October 22, 1946

The Desert Sun—9

Liquors Wines & Beers
Youngs Amado
Liquor Store
127 E. Amado Rd.
Phone 5241

MORE

people read
THE
DESERT
SUN

That's why

it is the
BEST
ADVERTISING

BUY

in
Palm Springs

PHONE
3594

WE HAUL:

• FURNITURE • LUGGAGE • MERCHANDISE

In Addition to Trash
TREES TRIMMED & REMOVED

PALM SPRINGS TRANSFER
PHONE 7822 or 5971

P. O. Box 861

Palm Springs

ENJOY THE PLEASURES

Enjoy the pleasures of guest ranch life by dining at one of the most attractive ranches in this area.

LUNCHEON served near the turquoise pool at tables shaded by brightly colored umbrellas.
12:00 - 1:30 P. M.

DINNER served in the newly redecorated dining room, which features western murals.
6:00 - 8:00 P. M.

PLEASE MAKE RESERVATIONS
Call 2255

Hotel Accommodations Available Now
Call or Write

RUTH SOUGEY, Manager



Open For

The Season —

Casa De Linda

1571 CHAPARRAL ROAD

IN BACK OF THE DESERT RETREAT

12 BEAUTIFUL UNITS

HOUSEKEEPING & HOTEL ROOMS
WITH PRIVATE BATHS

LARGE SUN DECKS — SPACIOUS GROUNDS
BEAUTIFULLY LANDSCAPED

MODEST DAILY & WEEKLY RATES

TELEPHONE 3774

EDWARD J. PACKER, MGR.

Selling PALM SPRINGS
SAND and SUNSHINE
with or without homes.
MUNKHOLLAND & CO.
Realtors
431 NO. PALM CANYON
Phone 3673

"I can show you the world... free meals..free fare..no work"..



Cunning and bold was this man who proclaimed his code of life and whose dual personality lured innocent men and boys into a human whirlpool of drama! —The "Deacon."

New Bold Historic Novel of the West in the Turbulent '80's.

By ROBERT E. CALLAHAN

360 pages... \$3.00
Graphically illustrated
Period pictures.....

On Sale Now at your favorite bookstore

An Unusual Story

New historic novel of the "reckless eighties" when frontier towns surged with men who made their own laws.

"Human Whirlpool" is a breathtaking story of conflict, intrigue, suspense and drama... rich with authentic Western background and facts gathered from countless interviews with pioneers of Arizona and Old California... with a choice portion on the founding of Palm Springs.



Buck O'Neal—cool and daring—
"But, it's your baby, Buck, and I know it!"



Ruby Reed—sweet, innocent—
"But, it's your baby, Buck, and I know it!"



Robert E. Callahan—author
World traveler, publicist, business executive, novelist, and creator of Mission Village Enterprise, L.A.
Author of "Heart of an Indian", "The Evader", "Daughter of Ramona", and "Wife Wanted", recently filmed, starring Kay Francis.



Colorado Kate—gaming queen
"I'll play the whole day against your pile... you can't beat me!"



Whiskers—magical hood—
"Come on, outlaw, you're really making for breakfast!"

Published by Murray & Gee, Inc., Hollywood

Acclaimed by nation-wide publicity

Howdy Folks!

A WARM WELCOME
to the
MEN'S WEAR INDUSTRY

The Desert Retreat Hotel



Eight out of Ten Readers Read Classified Ads

Master Pest Control

EXPERIENCED AND RELIABLE OPERATORS
IN PALM SPRINGS REGULARLY
(L.A. City Prices)

Servicing for Rats, Mice, Roaches,
Ants, Moths, Silverfish, Termites, Etc.

Send Card to 2329 Beverly Blvd, L.A. 4
Or Phone DRexel 3318

Read the Classified Ads

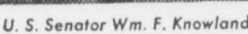
One of the younger women in the group asked me to say, in detail, just what I meant by meeting our problems by self-reliance, and independence. Now to me, that is an interesting question. Have we come to a place in our national history where the generation, now in its twenties, does not understand courage and self-reliance? If so then the propaganda of fear, well seeded in the past decade, is starting to blossom. Let me illustrate how it works, and what

Read the Classified Ads

Phone BEacon 5032-W

648 North Palm Canyon Drive

U. S. Senator Wm. F. Knowland
(INCUMBENT)



145 N. Indian Ave.

The best Served from 8 a. m. till 1 a. m.

Phone 9660

Your Cargo Insured

SPECIAL RATES ON FURNITURE

326 North Palm Canyon Drive

(Subdivision)

Phone 8711

DESERT SUN CLASSIFIED ADS.

PALM SPRINGS, CALIF.
Tuesday, October 22, 1946

The Desert Sun—11

Call the Classified Ad Department Phone 3594

Rates and Instructions

Three cents per word for first insertion (minimum charge 45c); two cents per word each subsequent insertion (minimum 30c). In order to avoid expense of bookkeeping and collection, it is desirable that all classified ads be paid in advance, unless you have a ledger account with The Desert Sun. No money will be refunded for classified advertising cancelled after Wednesday noon.

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The Desert Sun will not guarantee accuracy, or assume responsibility for errors occurring in telephone advertisements.

The Desert Sun will not be responsible for more than one incorrect insertion of any advertisement ordered more than one time.

The owners of The Desert Sun will not be responsible for any errors in any advertisements in excess of the amount paid for the advertisement or one insertion.

Personal 1

CONTRACT BRIDGE
Pvt. Lessons - Tournaments.
Partly Supervision
Certified by Culbertson
Endorsed by Goren
ANNE VAUGHAN
Palm Canyon Hotel
Phone 9840

MONEY WANTED: Have Trust Deeds from \$5,000 to \$25,000 paying good interest. See Peter B. Sheptenko, realtor, 475 N. Palm Canyon Dr. Phone 736J. s12tf

ORDER your Christmas Cards now. Avoid the season rush. The Desert Sun. s12tf

Help Wanted 3

COUPLE who own factory trailer for trailer sales, Cathedral City. Must live on lot. State qualifications and experience in application. Drawer AA, Palm Springs. s14tf

DISTRIBUTORSHIP open for aluminum awnings, \$2,000.00 investment, excellent opportunity. Write Solan Shade Co., 1880 W. Slauson, L. A. 44, Calif. s13-15

BRICKLAYERS and plasterers furnished free to contractors. Ph. Pleasant 22840, Krante, 6505 S. Broadway, Los Angeles. s12-15

Work Wanted 4

COURT MANAGER: Responsible, educated, middle-aged, gentlewoman (Gentile), excellent background, would like position as manager of court or small hotel where maid work is done. Can keep accounts, linen lists, etc. Want living quarters for self, and moderate salary. References. Address P. O. Box 1072, Palm Springs. Give Tel. No. Allow one day for reply. s12-15p

WANTED: Light housework or companion to elderly person. Write Box E. K., c/o Desert Sun. s15

Wanted to Rent 5

EASTERN FAMILY, two adults, two children, and servant, wants three or more bedroom home, furnished, ample grounds, not too far from village, for January, February, March. Write all particulars. Address Box RR c/o Desert Sun. s12tf

WANTED TO RENT small store, or desk space, approx. 8x10 in business district by Dispensing Optician. Full time basis. Phone collect, E. G. Kolar, Redlands 2244-6. s10-15

MODERN one or two bedroom home, furnished or unfurnished. See Effie Kalseim, Thompson's Candy Kettle, Desert Inn. Phone 6622. s4tf

OFFICE SPACE, alone or associated, by established eye, ear, nose and throat specialist. Box 539, Palm Springs. s15tf

For Rent 6

FURNISHED room, outside entrance, share bath. El Casa Don, Phone 3211, or 1551 N. Indian Ave. s15

RENTALS by month or season. \$350 to \$1000 per month. Call Lee Luecke, 3555. H. H. Foster Associates, Inc., 101 N. Palm Canyon Drive. s14-17

FOR RENT: 2 choice desert homes for entire season. Modern decors, breathtaking views. Call office of Raymond Cree, 285 N. Palm Canyon Drive. Phone 8444. s14

SMALL HOUSE suitable for gift or specialty shop on Indian Ave. Vista Realty Co., 176 E. Amado. s15

For Rent

ON DISPLAY now at the Desert Sun office, Christmas cards of all descriptions. Order early, avoid season rush. s12tf

FOR RENT: Apts., single and doubles. Rainbow Motel, Banning, Calif. s12-15p

APARTMENT AND HOTEL ROOMS
CASA DE LINDA
1571 CHAPARAL RD.
PHONE 3774
LOUIS PACKER, Mgr.

3 ROOM APT. Sun deck, everything furnished. Clean, quiet, close in. Day or week. 640 Calle Palo Fierro. s10-11ptf

Real Estate for Sale 7

PALM CANYON business frontage, 60 or 120 ft. front by 140 ft. deep, adjoining Torrey Hospital. Owner will sacrifice for cash. Call Bradshaw 2-2638 or write 1531 S. Holt Ave., Los Angeles 35. s7tf

10 UNIT APARTMENT, brand new, completely furnished. Will show terrific income. Price only \$97,500. Easy terms. Will take house in trade. See Sheptenko, 475 N. Palm Canyon Dr. Phone 7366. s15

DUPLEX LOT. Well located at Palm Village. Near office. 70x142. P.O. Box 1416, Palm Springs. s15p

LIFE INSURANCE FUNDS to loan on Palm Springs real estate. Levering Moore, 811 W. 7th Street, Los Angeles 14. TRINITY 9394, or El Rincon Apartments, N/W Cor. Arenas and Cahuilla, Palm Springs. s15

LA QUINTA AND THE DESERT CLUB

Beautiful level, residential lots, \$795 — \$1100. Business and income lots available. 2 and 3 bedroom homes for sale with membership to Desert Club, La Quinta. s15-16

SEE MR. BROWNE In the Office of Desert Club La Quinta

WHY PAY RENT?
5-Acre Tracts
\$5 a Year

on a lease for five years with rights to purchase. Not Indian reservation. Near Palm Springs. Roads in, excellent location. Hurry, they are going fast. Phone 4066 or write Box 513, Palm Springs. s15-16

REAL ESTATE FOR SALE

Heart of Indio business 100x150 next to national chain store. Rents over \$200 monthly, is bargain at \$25,000 or will lease for long term. s15-16

60 acres with 1300 foot frontage on Palm Springs-Indio highway is worth \$20 per front foot, available for \$18,000 cash. s12-15

Argicultural lands, houses and lots also. s12-15

MARVIN SNIDER REAL ESTATE
460 Fargo Ave., Indio
Phone 7474 or 72458 for appointment

\$7,950.00

New 2-Bedroom Home
20 Minutes From Palm Springs
1/4-Mile High Altitude
Unsurpassed View
More Daily Sunshine
Hot Mineral Water Plunge
Water, Gas, Electricity, Phones
—See—

Ralph Anderson

Owner
32 Third Avenue
DESERT HOT SPRINGS

Real Estate for Sale 6

FOR SALE: Our business consisting of a grocery store, service station, bar and cafe. Open and doing business in good location on Highway 99. Phone Thermal 0-36M2. s12tf

HERE IT IS, for night club, drive in, cafe, store, trailer park or what have you? 8 miles north of Palm Springs, 10 minute drive, a 10-acre corner, 40 ft. road on long side and 310 ft. on busy paved highway. \$4,000. Write Box NG, c/o Desert Sun. s15-16p

TWO ADJOINING LOTS on Sunrise Way. Sell together or separate. Owner, C. J. Faught, 1525 N. Van Ness, Hollywood. Phone Hillside 5111. s12tf

FIVE ACRES peaches, 7 yrs. old, plenty water, well located paved street. Owner, 1080 N. San Geronimo, Banning. s12-15p

BEAUTIFUL R-4 lot on Indian Ave. 35,000 sq. ft. including corner, close to Lone Palm location. Will sell part or all. Other lots. Violet Dworkman, 439 S. Western Ave., Los Angeles 5. Phone EXposition 9250 and Hollywood 1307. s11tf

TWO NEW DUPLEXES for sale: Rock wool insulated, steel sash, Panelray heat, air coolers, modern furniture, gas ranges, electric refrigerators. Builder will sacrifice. Both in good rental sections. Call Bradshaw 2-2638 or write 1531 S. Holt Ave., Los Angeles 35. s12tf

FOR SALE: Complete soda fountain, nearly new, consisting of 80 ft. bar, four 60 gal. and one 30 gal. G. E. ice cream cabinets, 3 stainless steel soda fountains complete, one 4-door Dublin reach-in refrigerator, 2 large carbonators, back bar with mirrors, shelves, etc. Will sell complete or split in two deals. Must work quickly. C. Roy Workman, 710 Easy St., Oceanside. Phone 2735. s14-15-16p

NEW modern two-bedroom home. Only \$17,500. Sheptenko. Phone 7366. s14

THREE-BEDROOM furnished home near Desert Inn. Only \$31,000. Sheptenko. Phone 7366. s14

A LARGE ENGLISH CASTLE

On 2 1/2 acres, 7 miles from Riverside, for \$40,000 with \$20,000 down. Ideal for night club, private dining place, motels, rest home, country club, hospital, clinic, gift or antique shop, tourist home, or private school for boys or girls, etc. Call Riverside 0911 or 3564. s14-15-16p

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Real Estate for Sale 7

5-UNIT COURT, Tramway area, priced to sell. Bess Matloff, Ph. 3191 or 3283. s15

EXTRA SPECIAL, south end Palm Canyon, 109 ft. corner, zoned for business, center of new activity. Excellent future. \$20,000. Bess Matloff, Phone 3191 or 3283. s15

TRAMWAY, Palm Canyon frontage, C-1 zoning. Priced to sell. Bess Matloff, Phone 3191 or 3283. s15

MODERN 4-bedroom home, near Colonial house, partly furnished. \$39,500, terms. Bess Matloff, 3191 or 3283. s15

LOT in Palm Canyon Mesa tract. Only \$3500. Sheptenko, 475 N. Palm Canyon Dr. Phone 7366. s14

NEW DUPLEX and additional living quarters for owner. Excellent rental location. Income \$500 or more per month. Good construction and beautifully furnished. Easy terms. Warrents seeing immediately. See Lee Luecke, Phone 3555. H. H. Foster Associates, Inc., 101 N. Palm Canyon Dr. s14-17

BEST BUY in Village. Furnished home, 3 bedrooms, 2 baths, guest room and double garage, 3 large porches, built to last a lifetime. Million dollar view. 2 lots, 60x166, all this for only \$24,500. Lee Luecke, Phone 3555. H. H. Foster Associates, Inc., 101 N. Palm Canyon Dr. s14-17

ATTENTION—Horse lovers. would you like a place to keep your horse? There is approximately 1 acre of ground, 5 furnished cottages, stables for horses, garage, irrigation water. For details see Lee Luecke, Phone 3555. H. H. Foster Associates, Inc., 101 N. Palm Canyon Dr. s14-17

LOT—Close in near Desert Inn and Oasis Hotel, 75x150, R-4, offers splendid possibilities. Ira I. Steiner, Phone 3555. H. H. Foster Associates, Inc., 101 N. Palm Canyon Dr. s14-17

LOT 90x150. Improved with a 3-bedroom home; large living room, 1 1/2 baths, furnished, front and back porches, 2-car garage, trees and shrubs, 3 blocks to post-office, only \$31,000. Ira I. Steiner, Phone 3555. H. H. Foster Associates, Inc., 101 N. Palm Canyon Dr. s14-17

TWO ADJACENT LOTS facing 3 streets, each lot 120x100. Choice residential location. Beautiful view, both lots for \$7500. Lee Luecke, Phone 3555. H. H. Foster Associates, Inc., 101 N. Palm Canyon Dr. s14-17

2-BEDROOM house in exclusive district. Exquisitely furnished. \$22,500. Small down payment will handle. Palm Springs Realty Company, 276 N. Palm Canyon Drive. Phone 8283. s14

FOR SALE: 100-foot frontage on Highway 60-70-99. Owner wants to leave town. Tract 100x580 ft. Building suitable for living or business quarters. Quick possession. 918 E. Ramsey, Banning. s12tf

LARGE CORNER LOT on Indian Ave., near Lone Palm. Hotel and bungalow court zoning. 1842 Mesa Dr., or P.O. Box 656, Santa Barbara, Calif. s14-15-16p

LA QUINTA
2 beautifully located pair of lots in Res. Inc. unit. Also Misc. Res. lots UNDER PRICED. Broker, P.O. Box 1704, Wilshire-La Brea St., L.A. 36. Cal. CRestview 14058 (In Palm Springs Sat. and Sun.) Phone 7582. s12-15

VIEW CORNER LOT, 75x125. Best Banning location. All utilities, tree bordered. Owner, 52 N. San Geronimo, Banning. s14-15-16

Income Property

COURTS—One on Palm Canyon Drive, \$68,000. Make bid. **DUPLEX** on business lot—room for stores and court, \$23,500. New 3-bedroom house, furnished, refrigerator and cooler, \$8500. s12-15

HOMES
Furnished 3-bedroom house with 3 lots \$25,000
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LOTS
2 1/2 Acres for business \$25,000
2 1/2 Acres for homes \$12,000
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Reservation houses for your emergency, \$2500 and up. One for \$4200 with income. s12-15

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Real Estate Wanted 8

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176 East Amado Road s14

Real Estate Wanted 8

REAL ESTATE WANTED. List your property for sale or rent with Charles Mathews, realtor, 463 N. Palm Canyon Drive. Phone 7531. s14

WE HAVE BUYERS with cash. List your property with us today for quick action. Munholland & Co., 431 N. Palm Canyon Drive. Phone 3673. s15

REAL ESTATE WANTED: List what you have to sell, rent, exchange, promote, or subdivide, with Peter B. Sheptenko, The Pioneer Realty Company of Palm Springs. 475 N. Palm Canyon Dr. Phone 7366. s15

REAL ESTATE WANTED—List what you have to sell, rent, exchange or subdivide with Madge Rocks, 278 So. Palm Canyon Drive, El Dorado Hotel Lobby, or phone 7911 or 7195. s15

BRING IN your listings of all descriptions. Bess Matloff, phone 3191. s15

PROPERTY wanted: Homes, lots, income. List your real estate with Realtor Culver Nichols, 861 N. Palm Canyon Dr. Phone 5065. s21p

LISTINGS WANTED — Have buyers for acreage, income, houses, lots and rentals. Wright and Tracy, 437 No. Palm Canyon Dr. Phone 5727. s15

OWNERS: List your homes, lots, income and rentals with Ernest Grill, Jr., Realtor, 344 No. Palm Canyon Dr. Phone 6666. s15

Used Cars for Sale 10

WE AREN'T FOOLING. For Sale or Trade, 1941 Packard sedan, perfect condition, for lots, property, diamonds, or what have you? 1200 S. Broadway, Los Angeles. Broadway Motors. Richmond 0830. s14-17p

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Trailers for Sale 12

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WE ALSO BUY USED TRAILERS

Forbes Trailer Exchange
1045 East Ramsey - Banning
Open Evenings & Sundays

24-FT. WESTWOOD house trailer, excellent condition. 1219 Almond Way, Banning, Calif. s15-16p

FOR SALE: Cottage-type trailer. Nice living accommodations. Butane and new refrigeration unit. \$1500 cash. Call Cabin 1, 99 Motel, Banning. s15p

FOR SALE: Eastern made house trailer, 25 ft., 2 doors, sleeps 4, butane and oil heater. Beaumont Fix It Shop, Beaumont. s14-15p

FOR SALE: 1946 Westwood house trailer, 24 ft. Motor Haven Court, Banning. s14-15p

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All the comforts of home in a compact trailer. Accommodates 2. Total weight less than 600 lbs.
D. W. Hurst, Texaco Station, Beaumont, Calif. on Hwys 60-70-99 s11tf

46 WESTWOOD montecito, all metal, 3 rooms, electric brakes, butane, like new. Palm Springs Trailer Village, lot E-8, see Murphy. s14-15p

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Trailers for Sale 12

NEW aluminum streamline campers with kitchen facilities, an atom bomb on wheels. Ideal for weekend trips. Also see our Honeymoon Campers on display. Pavy's Trailer Mart, 1001 So. Palm Canyon Dr. Phone 7342. s4

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SCHULTZ, 27 ft. deluxe, like new. Redecorated maple inside, sprayed masonite outside. Tandem wheels, electric brakes, three rooms plus wash room, four closets, electric force heaters, butane gas, 4-burner over stove. Permanent bed in rear, davenport in front. Double sinks. Chrome swing faucets, awning. Perfect. Cheap living. Bassett, 601 E. Andrews (last trailer on right). Telephone 7133. s10tf

Furniture 14

HAND CARVED, solid oak, large bed, dresser and beveled glass mirror. \$50. At Baumer Young's, Morongo Valley, Whitewater, Calif. s15

Trailers Wanted 13

WILL PAY the highest cash market value for your trailer. See us before selling. Forbes Trailer Exchange, Banning. s28tf

TRAILERS WANTED. Cash buyers waiting for your used house trailers at Pavy's Trailer Mart, 1001 So. Palm Canyon Dr. Phone 7342. s4

Livestock 18

FOR SALE: Range raised, rugged and blocky, pure bred Hereford bulls and cows from select registered stock. Tom Pratt, 426 Orchard, Beaumont. s13-14p

Plants, Trees 20

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16-IN. FAN with guard, 1/3 h.p. motor. Guy R. Merrill, Wallers Trailer Park, Cathedral City. s15-17p

Business Services 24

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